

METHOD, SYSTEM, AND COMPUTER SYSTEM FOR PROCESSING
ELECTRONIC GIFT CERTIFICATES, AND COMPUTER-READABLE
RECORDING MEDIUM THEREFOR

ABSTRACT

The method uses a computer system or computer network and includes steps (11 to 16) for receiving an electronic gift certificate purchase request from a presenter; a step (20) for sending an electronic gift certificate from a business entity to a recipient; and steps (22 to 28) for receiving from the recipient a goods purchase request for purchasing goods from the business entity within the limits of the electronic gift certificate or with the electronic gift certificate being allotted thereto.